

A QUEST FOR GREENER IT

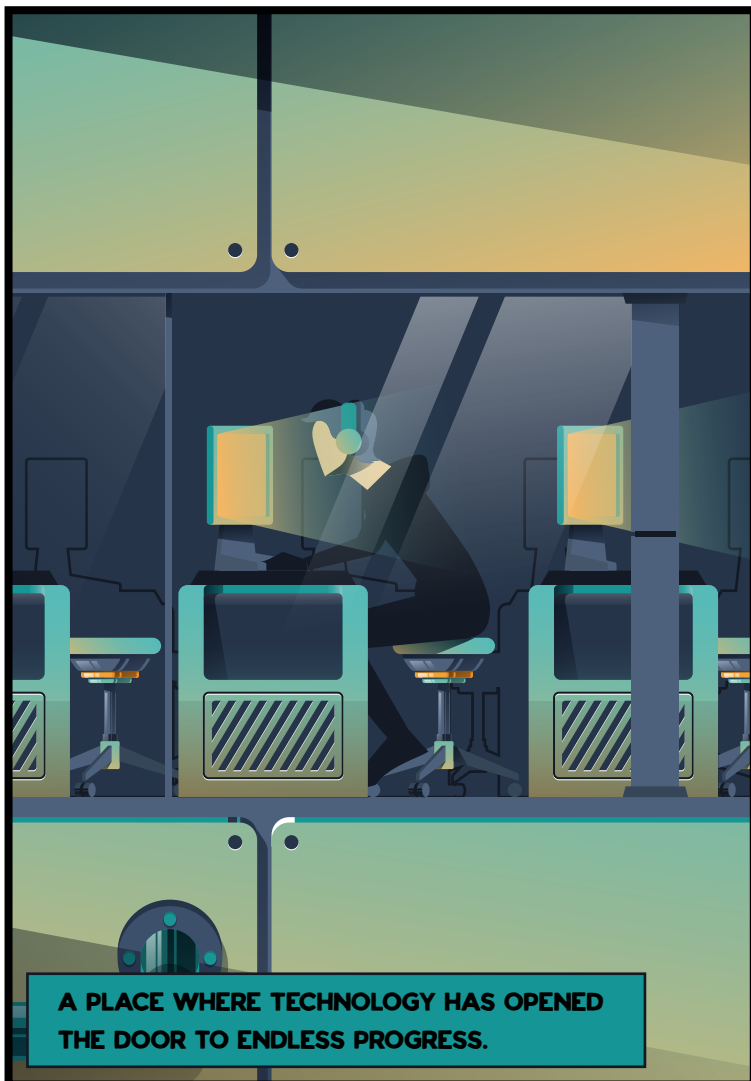
# GUARDIANS OF THE CLOUD

VOL. 1



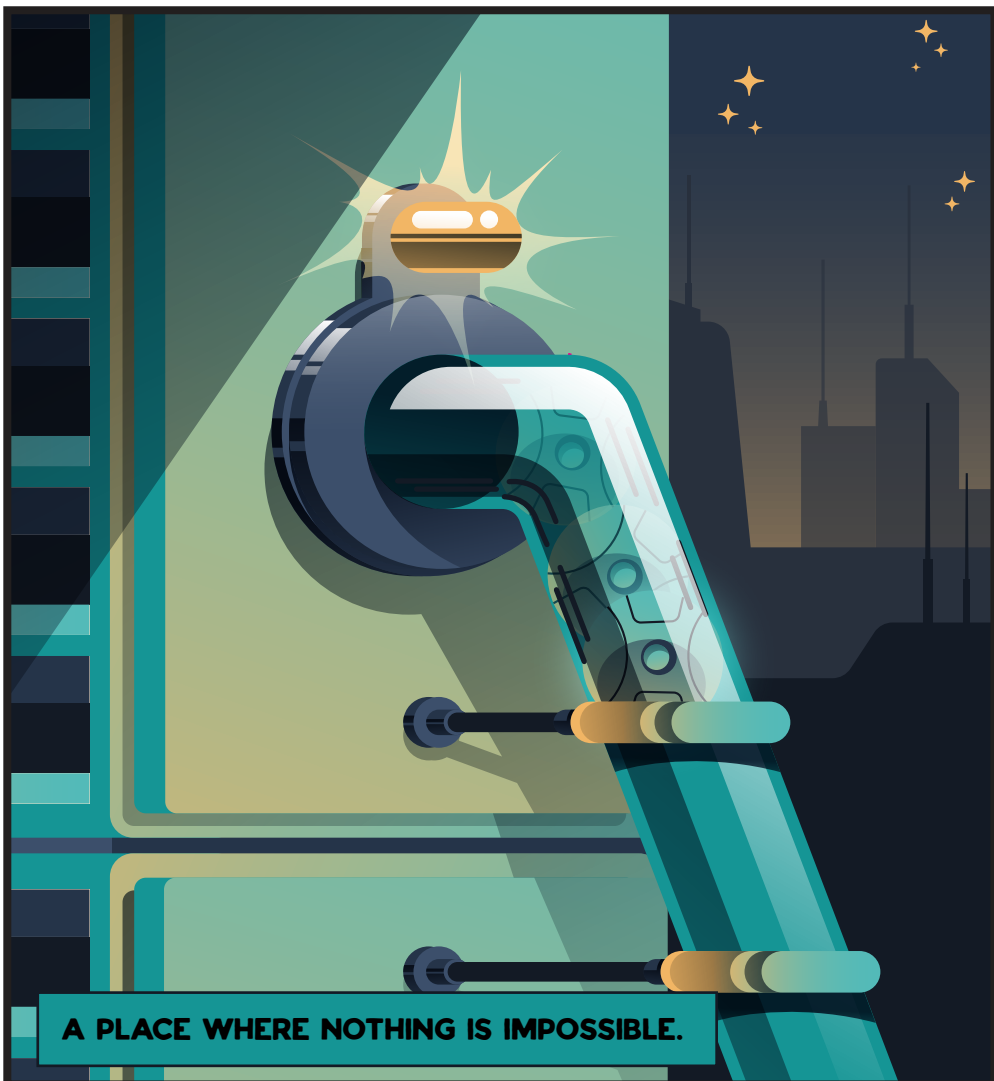
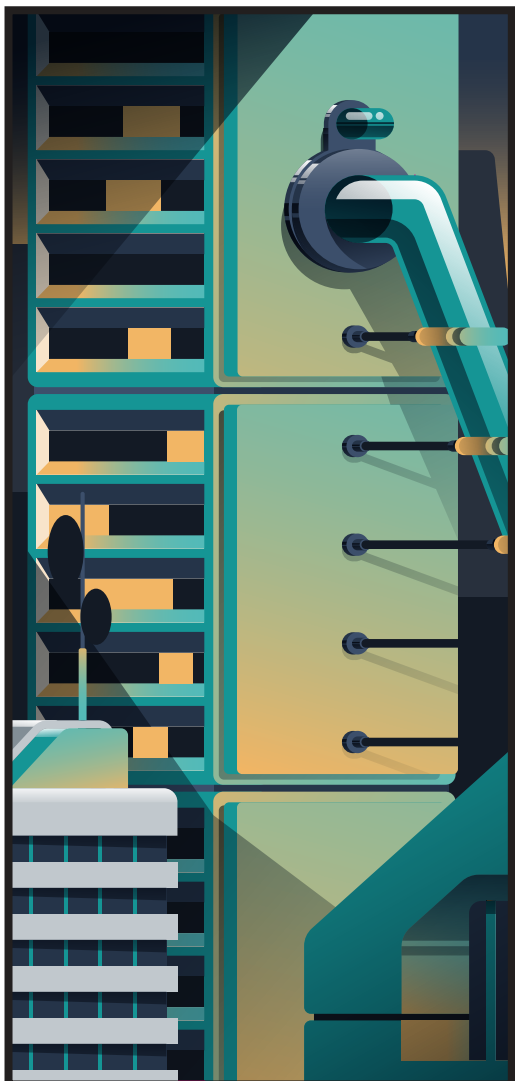


CLOUD CITY, A PLACE OF A THOUSAND OPPORTUNITIES.

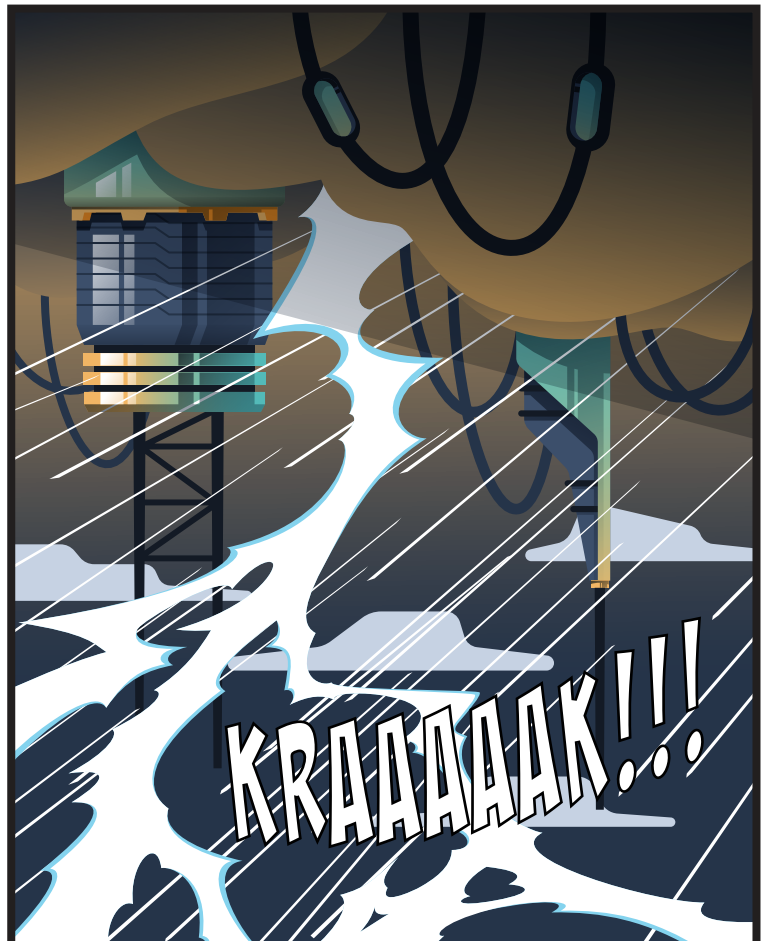
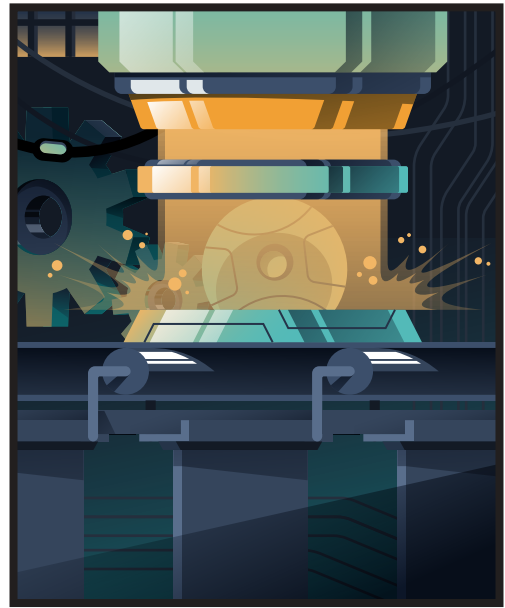


A PLACE WHERE TECHNOLOGY HAS OPENED THE DOOR TO ENDLESS PROGRESS.



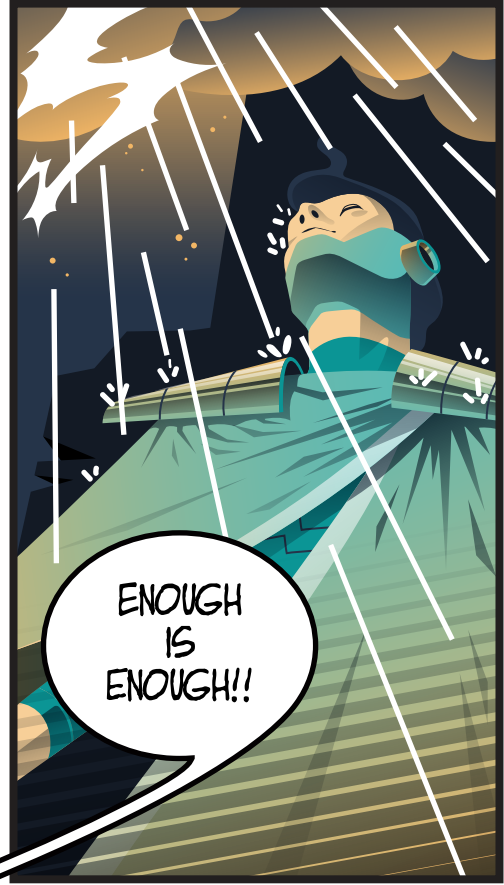
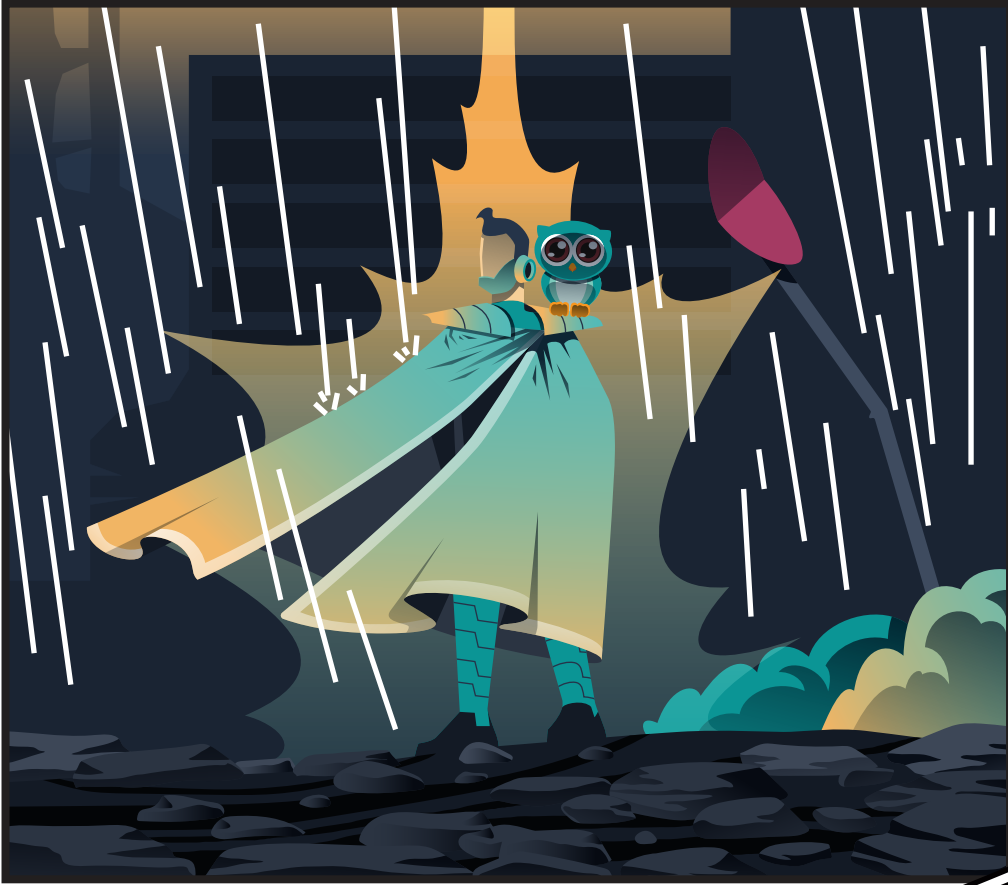
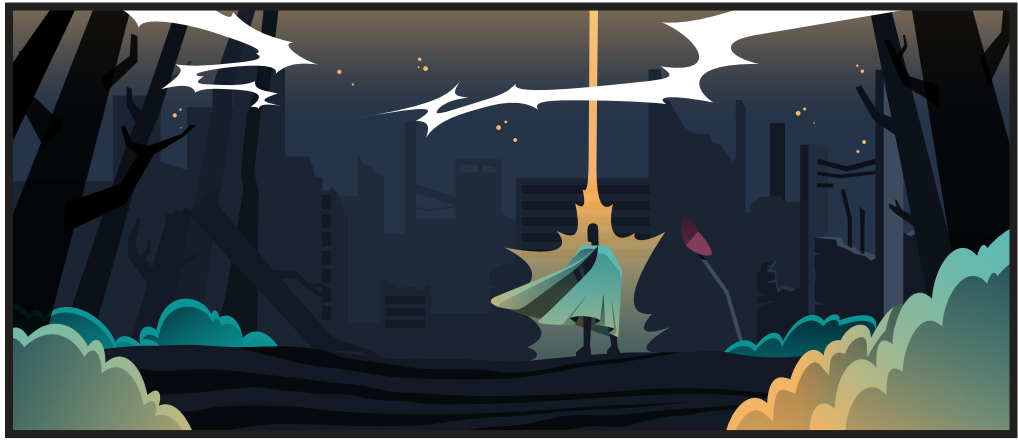
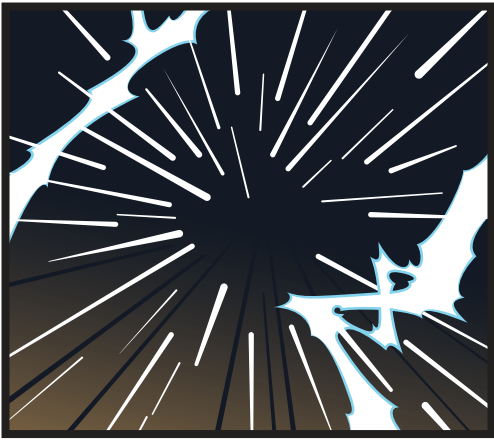


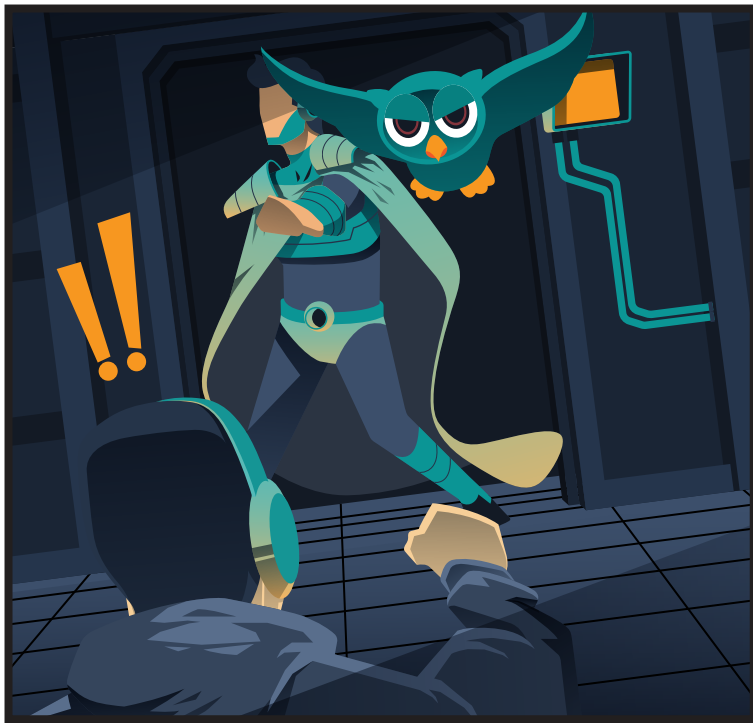
**A PLACE WHERE NOTHING IS IMPOSSIBLE.**



A PLACE THAT HARBORS A DEEP DARK SECRET...

КРААААААК!!!







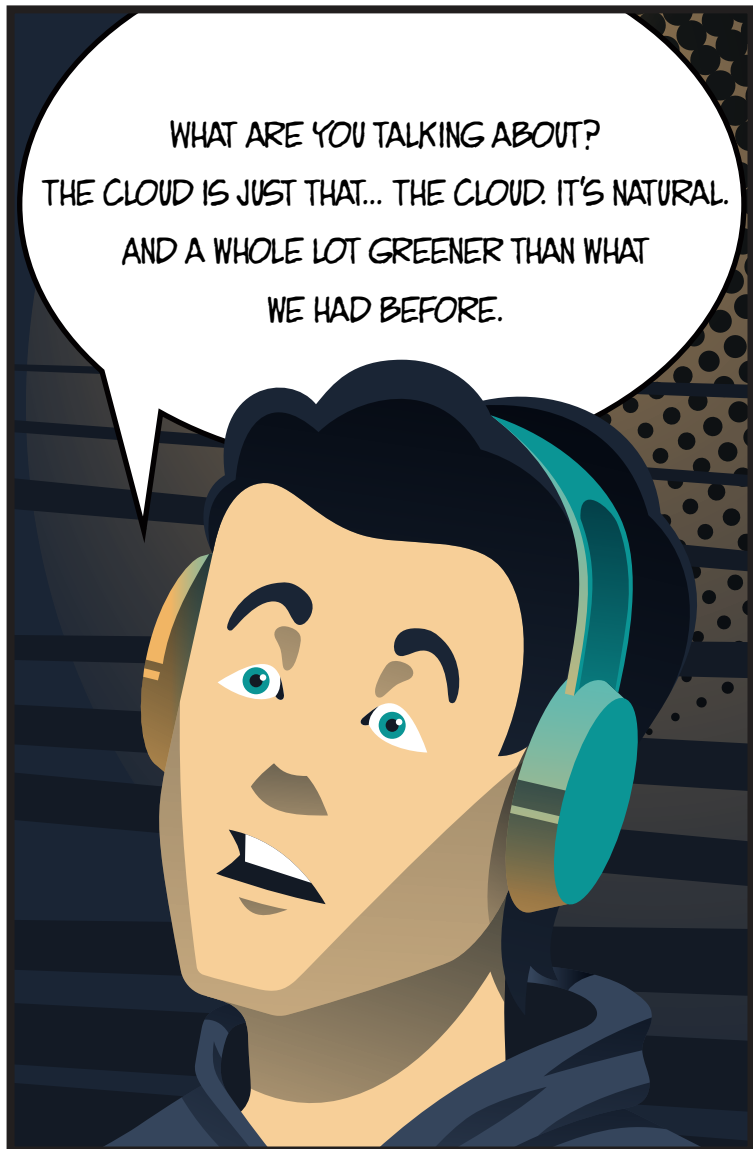
BE NICE.



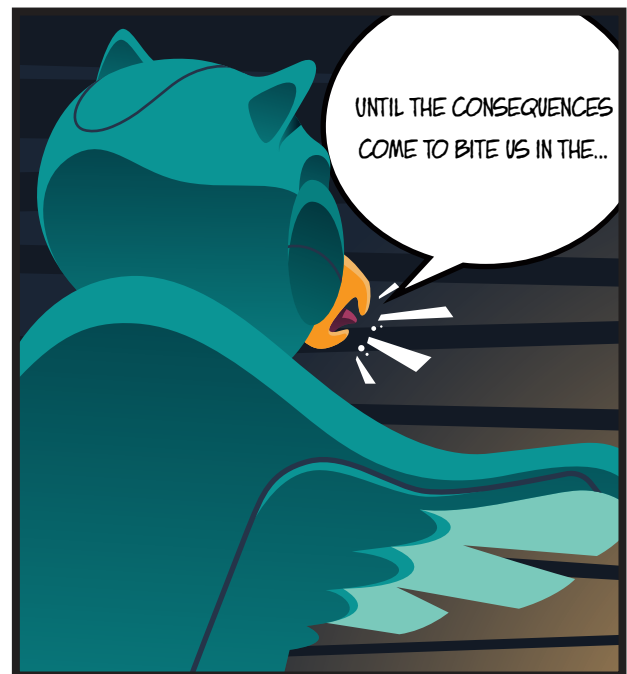
WE'RE HERE TO STOP THE GROSS OVERCONSUMPTION OF THE PLANET'S RESOURCES. NOT TO GET ALL PREACHY, BUT...



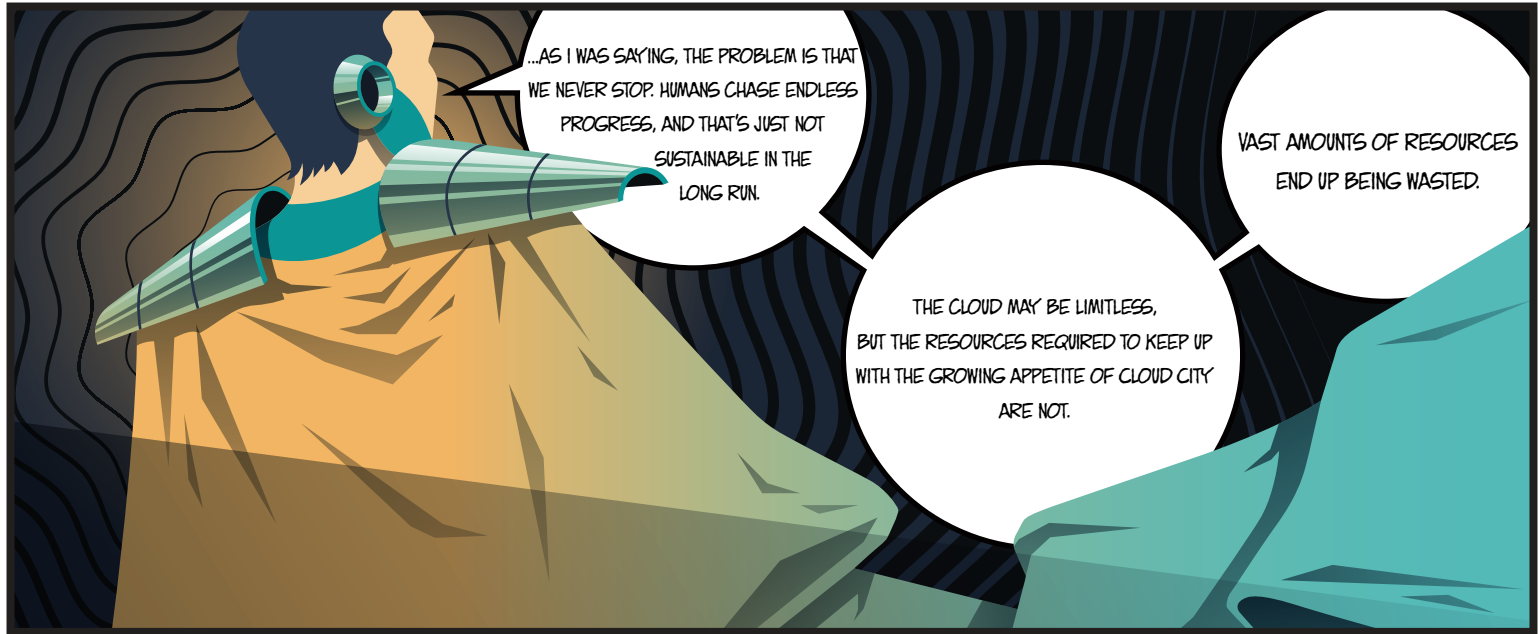
... YOUR CLOUD-ENABLED "FUTURE" COMES AT AN ANWFUL COST TO THE ENVIRONMENT.



WHAT ARE YOU TALKING ABOUT? THE CLOUD IS JUST THAT... THE CLOUD. IT'S NATURAL. AND A WHOLE LOT GREENER THAN WHAT WE HAD BEFORE.







...AS I WAS SAYING, THE PROBLEM IS THAT WE NEVER STOP. HUMANS CHASE ENDLESS PROGRESS, AND THAT'S JUST NOT SUSTAINABLE IN THE LONG RUN.

VAST AMOUNTS OF RESOURCES END UP BEING WASTED.

THE CLOUD MAY BE LIMITLESS, BUT THE RESOURCES REQUIRED TO KEEP UP WITH THE GROWING APPETITE OF CLOUD CITY ARE NOT.



FOR A HYPER-EFFICIENT IT WORLD, Y'ALL ARE HORRIBLY INEFFICIENT.



IF THIS IS TRUE, WHY AREN'T MORE PEOPLE TALKING ABOUT IT? ARE THEY COVERING IT UP?



UNFORTUNATELY, THERE IS NO "THEM". NONE OF THIS IS A SECRET, PEOPLE JUST CHOOSE TO IGNORE IT.



BUT SOME ARE WORSE THAN OTHERS.



THIS IS IT...  
EVERYTHING WE'VE WORKED FOR...

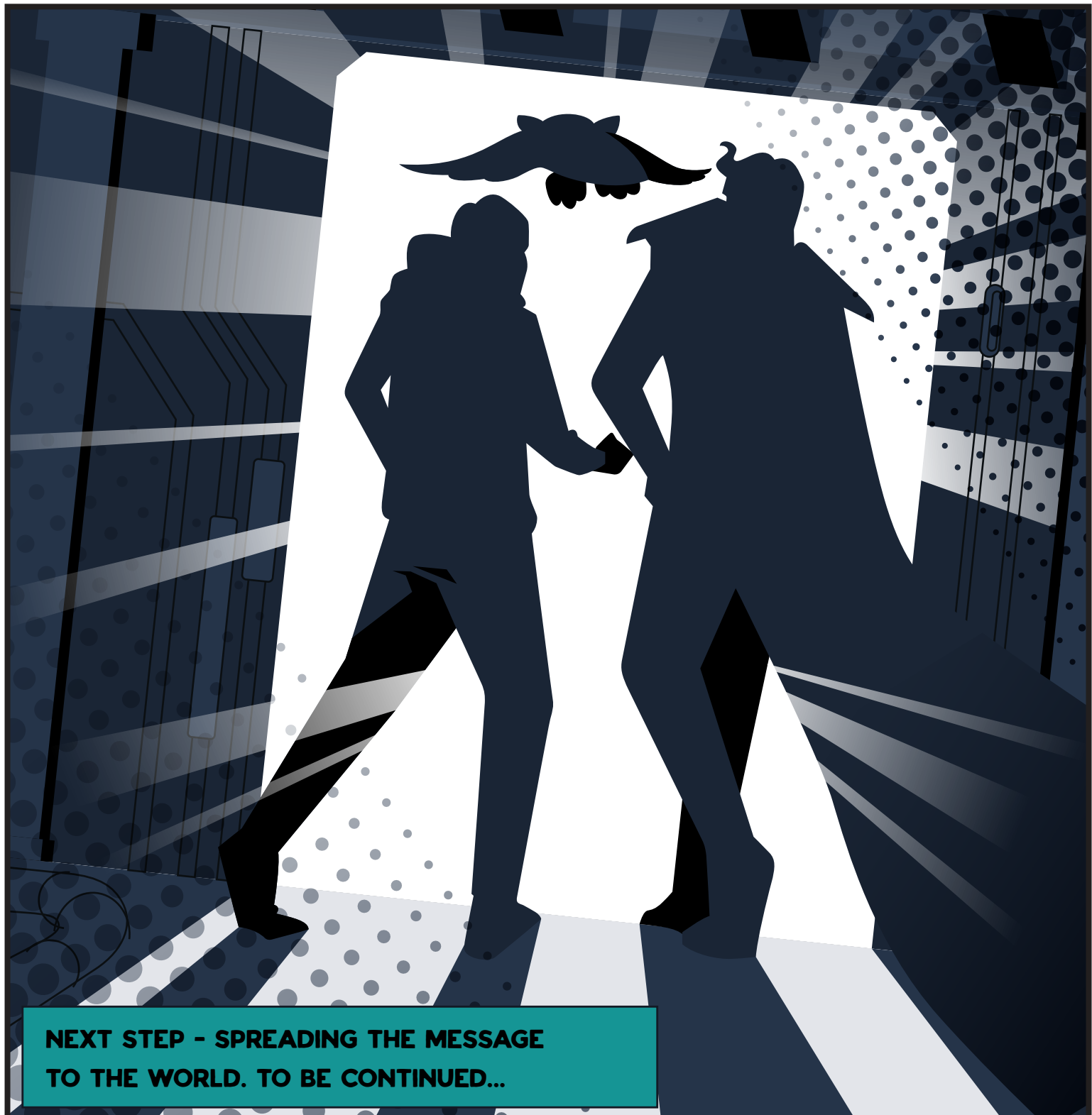
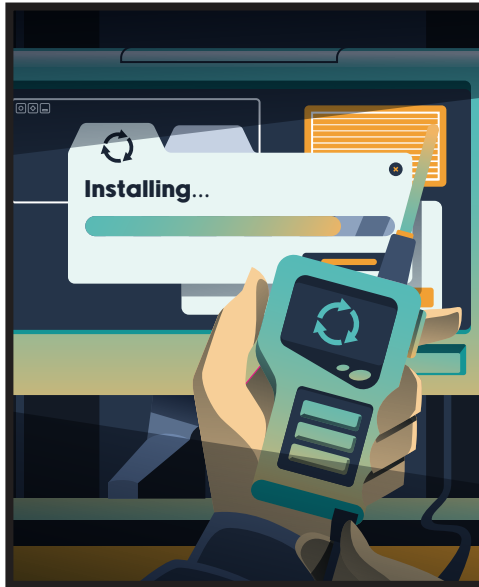
IS THERE ANYTHING WE CAN DO  
TO FIX THIS?



YES!  
THERE IS A WAY OUT.  
WE CAN BE EFFICIENT..



AND SAVE A WHOLE  
LOT OF CASH!



**NEXT STEP - SPREADING THE MESSAGE TO THE WORLD. TO BE CONTINUED...**